

SCORESHEET HOCKEY



WHY NOT PLAY THE BEST GAME AVAILABLE!

Welcome to *Scoresheet Hockey*, a fantasy game in which you own and operate your own hockey franchise. With *Scoresheet Hockey* you will experience what it's like to be a real hockey team owner, GM and coach.

Before the season begins you'll draft individual players from throughout the NHL, putting together your own team of NHL players. During the NHL season, your team will play three head to head games each week against other teams in your league, scoring points based on your players' actual stats in that week's NHL games. You will also be able to make trades, pick up free agents, and juggle your lineup each week to improve your team as the season progresses.

ALL FANTASY GAMES ARE NOT THE SAME!

At *Scoresheet Hockey*, we offer a fantasy game which reflects virtually everything that happens on the ice. Goals (with different values for power play or short-handed goals), assists, plus/minus, goalie saves, goals allowed and penalty minutes all figure into your players' point totals. We even give higher point values (more 'ice time') to skaters on your first line. We also automatically substitute your bench players for starters who miss games due to injury. No other fantasy hockey game plays at this level! The best part is that we do all the extra stat work to achieve this realism—all you have to do is enjoy the game. And since all the work is done on our computer, it is just as easy for you to play *Scoresheet Hockey* as it is to play a simpler fantasy game with less realism.

Scoresheet Hockey is based on the actual NHL—each player can only belong to one team in your league. You'll be building realistic NHL teams—this is not a game like the newspaper pools, or national 'contests', where every owner in your league can own Sidney Crosby. Instead, you'll be taking part in a real draft, and making real trades with the other team owners in your league. And at *Scoresheet*, since owners do pay for their teams, you can be certain the other owners in your league will be active participants.

At *Scoresheet Hockey* our top priority is service. With 19 years of experience in the fantasy sports field our reliability and promptness are second to none. You'll receive complete reports every week of the season, all designed to give fantasy owners all the information they need to enjoy the game to the fullest.

The season, you'll watch NHL games and highlights as you plot your depth chart and team roster moves. As you play *Scoresheet Hockey*, you'll follow the entire NHL like never before!

Join alone and we'll put you in a league with 11 other team owners—you will be playing with some of the NHL's biggest fans. Or join with friends, and you can talk trades and assert bragging rights whenever you get together. If you know enough fellow fans to form a complete league, you could draft in-person, the best party of the year!

Weekly Activity

There are no weekly fees in *Scoresheet Hockey*, meaning there are no charges for trading, free agent pick-ups, or depth chart changes. Your team fee is all you pay for the entire season.

Your team's weekly reports are sent to you, and posted to the web, promptly every Monday throughout the NHL season. With each report, we list:

- Points scored by every player in your games
- Player's complete NHL stats that week
- Scores for all games in your league
- Current league standings
- Cumulative stats for every team in your league
- Top free agents available
- Individual leaders by position
- News about your league

All player moves are published weekly, including all player trades and free agent pickups. Each week's results also include a list of the top undrafted players in your league. Complete league rosters are also printed every week. In addition, each league also has its own individual web page. Complete statistics for every player, including their *Scoresheet* points for the season and per game played, and their real NHL stats, are available on your web page, along with all the other information on your league that you could desire.

How the Game Works



MAKE PLAYER MOVES

Your depth chart will list 14 starters, along with up to 15 backups.

The starters include:

3 offensive lines, consisting of a RW, LW and C

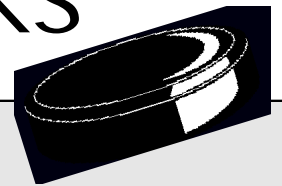
2 defensive lines, each with 2 defensemen

1 goalie

You will also list up to 15 backups, who will automatically play if needed. Players are limited by their actual playing time in the NHL each week, so your reserves will play an important role for your team! But it is NOT necessary to turn in a new depth chart every week—injured players are automatically replaced by your designated backups. However, when you do want to make a change there is NO charge for doing so.

On your depth chart you'll also include a short list of free agents you want. Each week we'll hold a free agent draft of available players. Every team that submits a new depth chart will add one player to his roster, with the team that has the worst record at that time choosing first, second worst drafting second, etc. You will be able to use free agents as soon as you acquire them. (You can use our free voice mail system to find out immediately which free agent you received!) You can get a free agent every week if you want, or stay pat as long as you like.

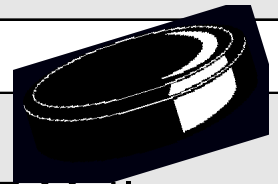
Trading is another a great way to build a team, and it's a lot of fun. We will supply you with all the contact information of the other owners in your league. We're also happy to include your trade offers in our weekly mailings to your league. We do monitor all trades for fairness, and will not let owners deal unfairly. This opportunity to make real trades with other owners can be one of the most enjoyable aspects of *Scoresheet Sports*. And the joy of trading is totally lost in other game systems where owners can simply pick up any players they want, even if those players are already on another team in their 'pool'. And *Scoresheet* team owners are known for being hockey fanatics - you can rest assured the other owners in your league will be actively competing and running their teams.



Voice Mail & Web Pages

We have a free voice mail system that Scoresheet Hockey owners can call to find out game scores and weekly free agent draft results.

We also have a web page for each league. Pre-season draft results, and complete weekly reports during the season, will be available on your league's web page. Each league's web page also includes a list of top free agents available for that league, and complete statistics for those players. In fact, all players complete NHL statistics will be available by simply clicking on that player's name, including their stats from past seasons. We will also have a feature on the web site that will enable you to compile a draft list simply by clicking on player's names.



E-Mail

You can send and receive all your information (draft lists, pre-season rosters, weekly results, etc.), either by postal mail, fax or e-mail - your choice. Even if you are not in a league which drafts by e-mail you can choose to get your weekly results sent by e-mail. Draft results and weekly reports will also be posted on your league's web page.

If you are looking to join, or form, a league that drafts live (either by phone, in-person or on-line), check out our football bulletin board, at: www.scoresheet.com/wb/hkwb/hkwbboard.html, where anyone can post notes about forming new leagues, or announce openings in existing leagues.



Join a League

If you join alone, or with just a couple of friends, we'll place you in a 12-team league with other owners. If you join with a group of friends and want to play just among yourselves, you can form a complete league of any size, though we suggest having at least 6 and at most 16 teams. If you have a complete league you can choose to hold your own in-person draft, or have us run your draft. Either way, we feel certain that owning a *Scoresheet* franchise will make this your best hockey season ever.

12 team leagues we set up have 2 conferences, with 6 teams in each conference. The top three finishers in each conference qualify for the playoffs, which are played during the last 4 weeks of the regular NHL season. (The *Scoresheet Hockey* playoffs go for 3 weeks—we do not use the final week of the regular NHL season due to too many NHL teams resting their stars that week.) Personalized trophies are awarded to league winners and certificates are given to each conference winner. The ONE league winner with the highest overall point total in ALL of *Scoresheet Hockey* will also win free membership for a year in all four *Scoresheet* sports: hockey, football, baseball and basketball.

Take Part in a Real Draft

As soon as we receive your order form, we'll mail you a complete draft packet, including NHL player lists. Players are listed by position, and include last year's *Scoresheet Hockey* point totals for every player. Both season totals and points per game played last year are shown, along with players' ages. A full description of how the draft is run, and complete rules for *Scoresheet Hockey*, will be included with the draft packet.

After you've had time to look over the NHL player lists included with the draft packet, you'll fill out a ranking sheet and send it to us. On this sheet, you will rank

players in the order you want them. You can list players from different positions in whatever order you wish, according to how valuable you think they will be in the coming season.

Using your list, and the lists from the other owners in your league, we'll conduct your draft. Each team will end up with 25 players, consisting of:

5 Centers 5 Left Wings
5 Right Wings 6 Defensemen
3 Goalies, and 1 extra player from any position.

The draft order will be determined randomly, and whoever picks first in round one will pick last in round two, and so on. When your turn comes up, we'll give you the highest-ranked, undrafted player on your list, subject to our procedures for ensuring you get a balanced team. (These roster-balancing procedures are fully explained in the draft packet.)

To register, you should send in your order form by Sept. 3rd to make sure you have enough time to prepare for the draft. (You can send in your order form after the 3rd, but you'll find yourself rushing somewhat to get your draft list ready in time.) If you are running your own draft, you can draft whenever you like, but if you want your games to start the first week of the NHL season, you should finish your draft by October 6th - the first NHL game is the 8th! The sooner you send in your order form, the more time you'll have to prepare for the draft!

Head to Head Games

Your *Scoresheet Hockey* team will play three head-to-head games each week. Every Monday, we calculate offensive and defensive "points" for your players by applying our formulas to their actual stats from the NHL games the previous week. In each *Scoresheet Hockey* game, your team will use 14 players. You determine who will play by filling out a depth chart.

Virtually everything your players do on the ice will earn points for your *Scoresheet Hockey* team. When your player scores a shorthanded goal in the NHL, it counts more for your team than a regular goal... power-play goals count less! Empty net goals don't count against your goalkeepers, and penalty minutes do count. Plus/minus is also included, except of course in power-play situations.

On your depth chart, you will designate a first, second and third line for your offense. Players on the first line will earn more points for you (by getting more 'ice time') than players on your second line and second line more than the third. The same applies to your first and second defensive lines, meaning your coaching decisions will have a huge impact on how well your team does! You can change your depth chart each week, or leave it for as long as you like.

At *Scoresheet*, we do not offer the cash prizes some 'contests' do. To offer big prizes we'd have to raise prices, and we'd have to completely change our game. Cash prizes require a 'pool' type format, meaning there is no real draft. (In a 'league type game', owners would just collude—make unfair trades—to put together a super team). To us, the fun of playing fantasy sports is being in a real league, where a player can only be on one team in each league, where trading with other team owners is part of the fun, and where you compete directly with the other teams in your league. And let's face it, in those 'contests', the vast majority of players win nothing.



Affordable fun

With Scoresheet Hockey you'll play a game with the most complete scoring system you'll find anywhere. No one else offers a game as realistic as ours, or our customer friendly services such as automatic subbing for players who are hurt, flexible draft system for individuals, web pages with all the info you can imagine on your league, and team owners to compete against who love their sports.



Owning a Scoresheet Hockey franchise costs \$84, and there are no weekly fees. You can even pay just \$45 with the order form, and the balance with your first draft list. If you join in a group of 4 or more, the price is \$79 per team.

Your one-time franchise fee does away with the inconvenience of writing weekly checks, and it pays for everything, including:

- the pre-season draft
- all 26 weekly mailings (including playoffs)
- personalized trophies and certificates
- all depth chart changes
- any number of trades
- participation in the weekly free agent draft.

All fantasy games are not the same! With 19 years of experience in the fantasy sports industry we squarely beat our competition when it comes to reliability and promptness. At *Scoresheet*, we operate a full-time business servicing over 8,000 customers a year across the U.S. and Canada, and we consider posting

results even 24 hours late to be unacceptable. *Scoresheet* helped pioneer fantasy sports. We've been featured nationally in such publications as *USA Today* and *Fantasy Football* magazine, and on several sports talk shows and in many daily newspapers. Through it all, our success is due to repeat business and word-of-mouth advertising from satisfied owners.

For realism, fun and an opportunity to enjoy the NHL like never before, here are just a few reasons why *Scoresheet Hockey* is your best choice:

- you'll receive complete reports that show everything you'd want to know about your league
- we offer realistic point values which reflect a player's true worth
- no weekly fees
- free voice mail, results available by either postal mail or e-mail, a web page for every league, and guaranteed prompt service

Finally, we offer a drafting system for individuals which for 19 years has proven to be the best in the industry.

And unlike many internet-only companies, if you call us you will be able to talk to a real person!

Join the Fun! Get started by sending in your order form now.

We'll mail you the complete drafting packet as soon as we hear from you. If you have enough people to form a complete league, give us a call and we'll help you set up an in-person draft.

We hope you'll join the thousands of *Scoresheet Sports* owners who feel we offer the absolute best in fantasy games. As some of our customers have said about *Scoresheet*: "it just gets more fun every year;" "a great entertainment value;" and "*Scoresheet* is far superior to pools and contests."

'PLAY THE BEST'

