

How the Game Works

With nineteen years of experience

Join alone or with friends

Join alone and we will place you in a league with other individual owners, giving you a chance to compete against some of football's biggest fans. Or join with friends, and you can talk trades and assert bragging rights whenever you get together. If you know enough fellow fans to form a complete league, you may hold your own draft—the best party of the year! Either way, we're sure you'll enjoy football more this year than ever before.

If you join as an individual, or with just a couple of friends, we'll place you in a 12-team league with other individual team owners. 12 team leagues have 3 divisions, with 4 teams in each division. The three division winners plus two "wild-card teams" (the other teams with the best records) qualify for the playoffs, played during weeks 15, 16, and 17 of the NFL season.



Each league has its own web page. Pre-season draft results, and complete weekly reports during the season, including player stats, lists of top undrafted players in your league, team rosters, etc., will all be shown. Draft lists can be sent from the web by simply clicking on player's names.

We also have a voice mail system which you can call each week to find out who was picked up during the weekly free agent draft. Game scores are also available on voice mail, and there is NO extra charge for using voice mail.

You can also choose to play in a league where everyone has e-mail access, and draft lists and results are all sent by e-mail. If you want to be in an 'e-mail draft by list' league you should sign up by July 30th to draft in two stages.

If you join with friends and want to play just among yourselves, you can form a complete league of any size, though we suggest having at least 6 and at most 16 teams. Owners who form their own complete league can either hold their own draft, or have us run their draft.

Take part in a real draft

As soon as we get your order form we'll rush you a draft packet that includes a list of the NFL's projected 2005 starters at every position (except offensive line). We include each player's *Scoresheet Football* rating using his actual NFL stats from last season; both season totals and points per game played will be included, along with each player's age and position.

You'll draft a team of 6 offensive starters, 6 defensive starters, a kicker, a punter, an NFL kick return team, and 15 backup players. If you join alone or with a small group that wants to be part of a larger league, we will place you in a league and run your league's draft. Unlike contests or pools this is a real draft—a player can only be on one team in each league!

With the help of our player lists, you'll rank players in the order you want them. You can list players from different positions in whatever order you want. You can even specify when to draft a second QB or other key backup before you have

all of your starters. Full instructions and roster-balancing procedures are included with the draft packet.

Using your draft list, and the lists from the other owners in your league, we'll hold your league's draft. The draft order will be determined randomly, and whoever picks first in round one will pick last in round two. When it's your turn, we'll give you the highest-ranked, undrafted player on your list, subject to our procedures for giving you a balanced team. We'll then send you complete draft results and rosters for all the teams in your league. You can choose to play in a league where list and draft results are sent and received by postal mail, or by e-mail - your choice. All leagues will also have their draft results posted on the web as soon as the draft is held.

If you join (send in your order form) by July 20th, you will draft by mail in two separate stages, receiving your starters in the first draft stage, and your backups in the second stage. This allows you to see your starters before deciding which subs will help the most. If we receive your order after July 23rd, you'll play in a league which picks all 30 players in a single draft. In both cases, your final player ranking list won't be due until late August, allowing you to follow the NFL training camps, and watch 2 weeks of NFL preseason games before selecting your players.

Get more realism in your fantasy game!



fantasy sports field our reliability and promptness are second to none.

Follow your players each week

Your team will play one game each week. Every Tuesday, we'll calculate offensive and defensive points for your players based on their actual stats from the NFL games that week (including the Monday night game). Results are both posted to the web and sent directly to you (by e-mail or postal mail) promptly on Tuesday each week.

Weekly reports include the points scored by every player in your game that week, their complete NFL statistics for the week, scores for all of the games in your league, league standings, cumulative stats for every team in your league, trade reports and free agent pickups, and weekly stat tables. We'll also list the top undrafted players available at each position, along with their season's points. In addition, we'll also publish the top scores in all of *Scoresheet Football* that week, including our two weekly cash prize winners.

Personalized trophies are awarded to all league winners, and certificates to all division winners. The one full league winner with the highest overall total throughout all of *Scoresheet Football* will also win free memberships in all 4 *Scoresheet* sports: football, baseball, basketball and hockey.

We also give \$100 cash each week to the one team with that week's highest point



total from throughout all of *Scoresheet*, and \$50 to the team with the second highest total in all of *Scoresheet*. (For fairness, cash prizes apply only to teams in 12-team leagues.)

We offer this modest cash prize every week, so even if you are 'out of the race,' you'll have something to play for. But at *Scoresheet Football*, we do NOT offer the large cash prizes some 'contests' do. To offer big prizes we'd have to raise prices, and more importantly, we'd have to completely change our game. Large cash prizes do not work in a 'league type game,' because owners would just collude (make unfair trades) to put together a super team. To us, the fun of playing fantasy sports is being in a real league, where a player can only be on one team in each league, where trading with other team owners is part of the fun, and where you compete directly with the other teams in your league. And let's face it, in those 'contests,' the vast majority of players win nothing.

We have put many years into making our fantasy sports games as fun as possible, and strongly feel that changing to a pool format just so that we could offer a small chance of winning a large cash prize is not nearly as desirable as providing a game where you play in real leagues, have head to head competition, and a realistic scoring system, all for a very reasonable price.

Make Player Moves

On your depth chart you'll list 15 starters, along with up to 15 backups. The starters include:

1 quarterback	2 defensive linemen
1 or 2 running backs	2 linebackers
2 or 3 wide receivers	2 defensive backs
1 tight end	1 kicker & 1 punter
1 NFL kick return team.	

You can play either one running back and 3 wide receivers, or 2 running backs and 2 receivers, depending on how you want to use your personnel. After all, some NFL teams use 2 backs, others 1.

Your backups will play if your starter is hurt, or does not play for his NFL team that week. In *Scoresheet Football* you do NOT have to turn in a new depth chart each week— injuries and byes are taken care of automatically by your designated backups.

On your depth chart you'll also include a short list of free agents you want. Each week we'll hold a free agent draft of available players. Every team that submits a new depth chart will add a player to his roster, with the team that has the worst record choosing first, second worst drafting second, etc. You will be able to use free agents as soon as you acquire them. (You can use our free voice mail system to find out immediately which free agent you received!) You can get a free agent every week if you want. Or if your team is doing well you can skip sending in a new list, saving you both time and money.

Trading is another a great way to build a team. We'll supply you with the phone numbers and e-mail addresses of the other owners in your league. We're also happy to include your trade offers in our weekly mailings to your league. We monitor all trades for fairness, and no trades are allowed after the 11th week. This opportunity to make real trades with other owners can be one of the most fun aspects of *Scoresheet Football*. And the joy of trading is totally lost in other game systems where owners can simply pick up any players they want, even if those players are already on another team in their 'pool'.



Play the Best!

With Scoresheet Football you'll play a game with the most complete scoring system you'll find anywhere. No one else offers a game as realistic as ours, or our customer friendly services such as automatic subbing for players with a bye, or who are injured.

Owning a Scoresheet Football franchise costs only \$54—you can even choose to pay just \$30 with the order form, and the balance with your first draft list. If you join in a group of 4 or more, the price is just \$49 per team. This franchise fee pays for:

- the pre-season draft
- all pre-season trades
- your initial depth chart/ free agent list
- all 17 weekly mailings (including playoffs)
- Personalized trophies and certificates
- all weekly cash prizes.

In addition, there is a \$4 fee whenever you submit a new depth chart. This \$4 covers everything you could do in a week, including:

- the new depth chart
- any number of trades
- the weekly free agent draft.

You can send and receive all your information (draft lists, pre-season rosters, weekly results, etc.), either by postal mail, fax or by e-mail - your choice. Even if you are not in a league which drafts by e-mail you can choose to get your weekly results sent by e-mail. Draft results and weekly reports will also be posted on your league's web page.

If you are looking to join, or form, a league that drafts live (either by phone, in-person or on-line), check out our football bulletin board, at: (www.scoresheet.com/wb/fbwb/fwbboard.html), where anyone can post notes about forming new leagues, or announce openings in existing leagues.

Furthermore, this fee is only due for weeks in which you make such moves. If you like the team you have, you can stand pat for as long as you like, with no weekly charge at all.

All fantasy football games are not the same! With 19 years of experience in the fantasy sports industry we squarely beat our competition when it comes to reliability and promptness. At *Scoresheet*, we operate a full-time business servicing over 8,000 customers a year across the U.S. and Canada, and we consider posting results even 24 hours late to be unacceptable. *Scoresheet* helped pioneer fantasy sports. We've been featured nationally in such publications as *USA Today* and *Fantasy Football* magazine, and on several sports talk shows and in many daily newspapers. Through it all, our success is due to repeat business and word-of-mouth advertising from satisfied owners.

For realism, fun and an opportunity to enjoy football like never before here are some of the reasons why *Scoresheet Football* is the best choice for fantasy fans:

- realistic point formulas, which include deductions for rushes and passes attempted
- the use of both individual offensive and defensive players
- free voice mail, and a web page for every league
- reports by e-mail or postal mail
- automatic subbing for players who are injured or have byes. We even sub for players who are injured during games!



Finally, we offer a drafting system for individuals which for 19 years has proven to be the best in the industry. Please give us a call if you have any questions. Unlike many internet-only companies, if you call us you will be able to talk to a real person!

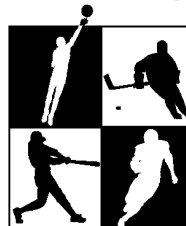
Join the Fun! Get started by sending in your order form now.

We will mail you the complete drafting packet as soon as we receive your team order. If you have enough people to form a complete league, give us a call and we'll help you set up an in-person draft.

We hope you'll join the thousands of *Scoresheet Sports* owners who feel we offer the absolute best in fantasy games. As some of our customers have told us, "Scoresheet is a great entertainment value," "it just gets better every year," "Scoresheets far superior to pools and contests." We are sure that if you enjoy following the NFL, you'll love *Scoresheet Football!*

E-Mail

'PLAY THE BEST'



SCORESHEET
SPORTS